

INSPIRATIONS
CLOSE TO YOU

INDUSTRIAL DECOR AND TEXTURE TRENDS 2017/2018

DUROPAL

thermopal

 PFLEIDERER

R20285
Wilton Oak
reed

**INSPIRATIONS
CLOSE TO YOU**

ONE PFLEIDERER: INSPIRATIONS CLOSE TO YOU – FOR YOUR WORK AND YOUR REQUIREMENTS.

The Pfleiderer brand has reorganised itself. A new, international and powerful brand has emerged from the amalgamation of Pfleiderer Grajewo and Pfleiderer GmbH.

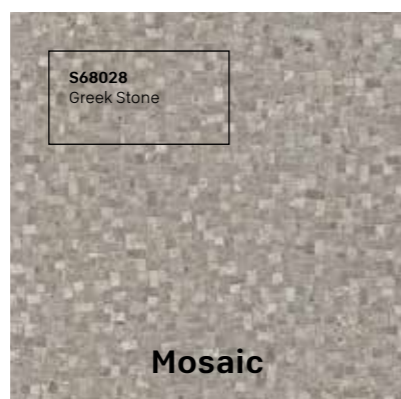
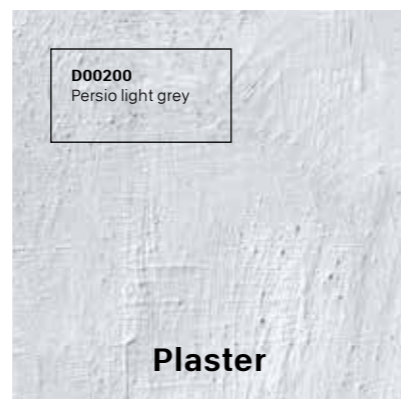
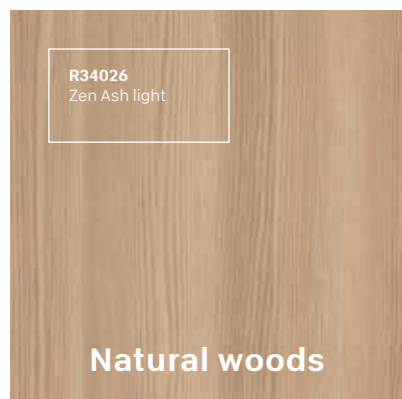
In the course of this process we have been able to harmonise all the production locations, simplify the processes and optimise our product range and services. Thus, you now have access to a range of decors, surface textures and sizes that are identical throughout the world and unique in its breadth and depth.

For you, One Pfleiderer means: a strong partner for high-quality wood-based panels with outstanding decorative surface expertise, customer-oriented service and a consistent focus on sustainability. And last but not least, countless creative and practice-oriented “inspirations close to you”.



INDUSTRIAL DECOR AND TEXTURE TRENDS 2017/2018

INSPIRATIONS | THE MAJOR TRENDS FOR 2018

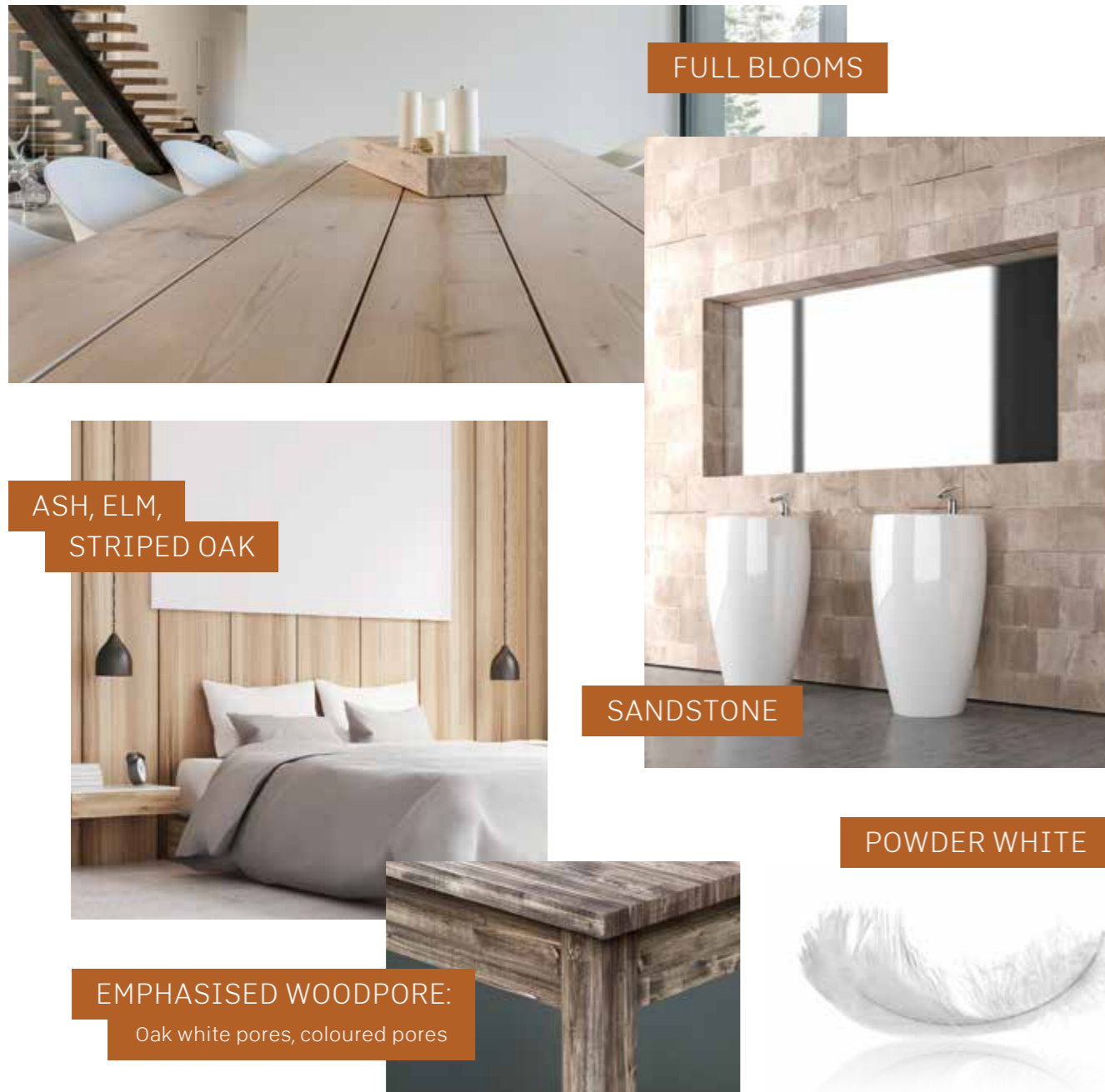


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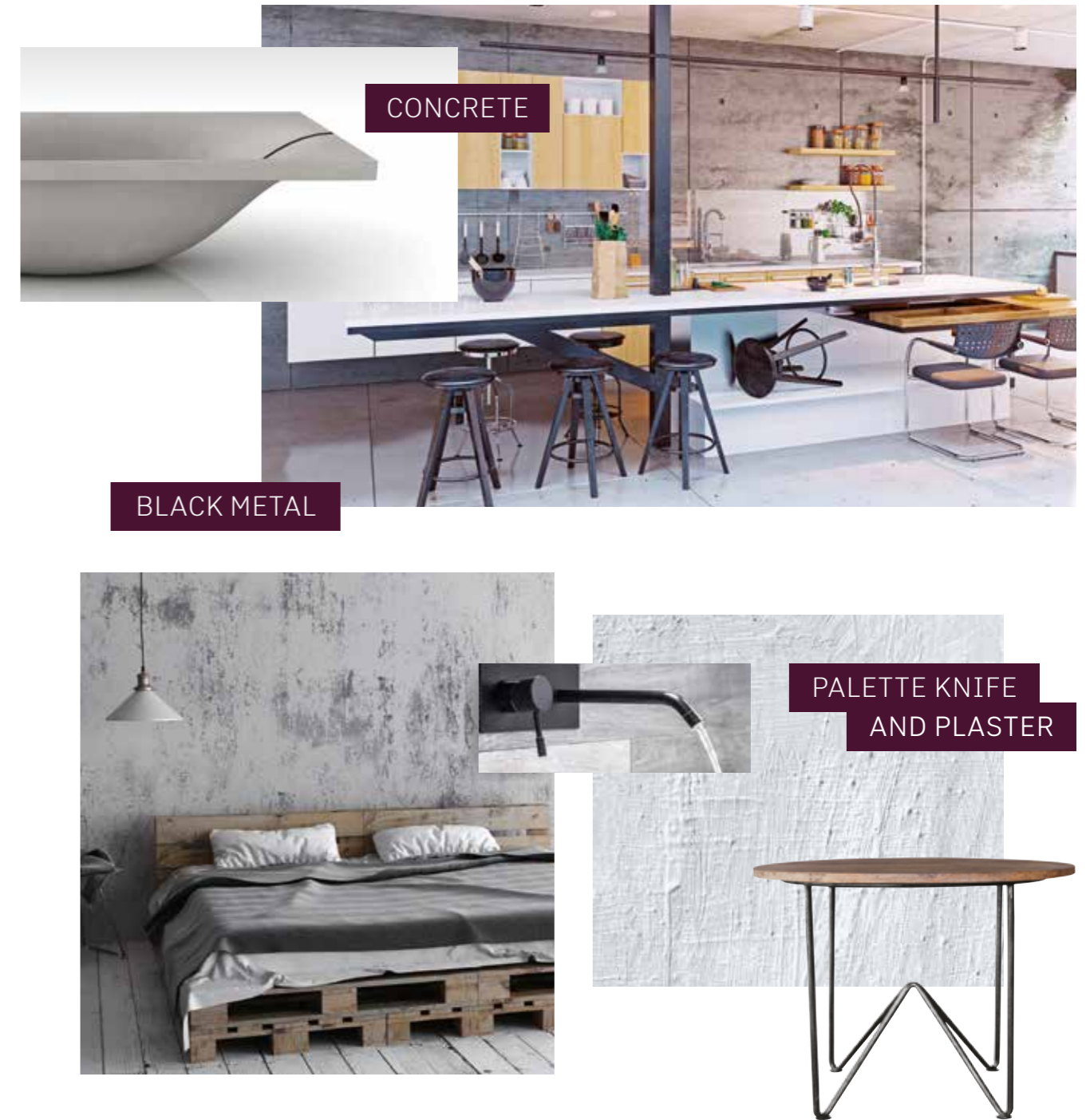
1 HOME TREND AUTHENTICITY AND CRAFTSMANSHIP

Natural woods and craftsmanship still dominate the furniture design. Less rustic than previously, but vibrant and dynamic with an expressive grain, light woods are combined with anthracite and cool shades of grey. The delicate construction and the striped woods provide lightness and freshness. A calm, clear design, extensive areas and a reduction of features to the essential are hallmarks of understated Nordic design.



2 HOME TREND UNDERSTATEMENT AND INFORMALITY

The coolness of old industrial buildings also transforms living spaces into areas of special charm. Smooth, polished concrete or impasto applied with a palette knife combined with black metal with a delicate technical design emanate understatement and informality. Technical textures such as brushed steel or sandblasted surfaces are as much a part of this look as patinated surfaces like rust or impasto.



3 HOME TREND SEPARATION AND TRADITION

Extensive areas have always been combined with a refined craftsman's touch in individual elements, creating stunning inlays in wood and stone, vibrant mosaics and frescoes. This tradition is given a contemporary feel with simple woods and solid tones, which gain in expressiveness through the separation of the various materials. The surfaces are interrupted to insert inlays and mosaics to create some exciting interpretations and therefore individuality.



BLACK GREEN

MOSAIC



INLAYS



TERRAZZO



4 HOME TREND FINISHING AND BRILLIANCE

The aesthetics of the 1950s and 1960s are currently experiencing a renaissance. Delicate, individual pieces of furniture and organic and delicate designs are typical of this era. Exotic woods, combined with marble and precious metals such as bronze and gold, look sophisticated and expensive. Glass designs emphasise lightness with an implied transparency. Matching textures are particularly important. High gloss, velvet matt or sandblasted, all enhance the nobility of the materials.



GOLD BRONZE



SYCAMORE



MARBLE



GLASS



New, vibrant ash:
PORTLAND ASH

R34023
Portland Ash
light

NEW WOODS **WARM AND NATURAL**



R27060
Agostino Maple

AGOSTINO MAPLE,
smooth and polished like a Tyrolean table.



R34024
Portland Ash
dark

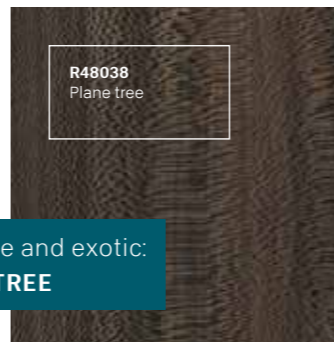
R20256
Lorenzo Oak

Tested on the market:
LORENZO OAK

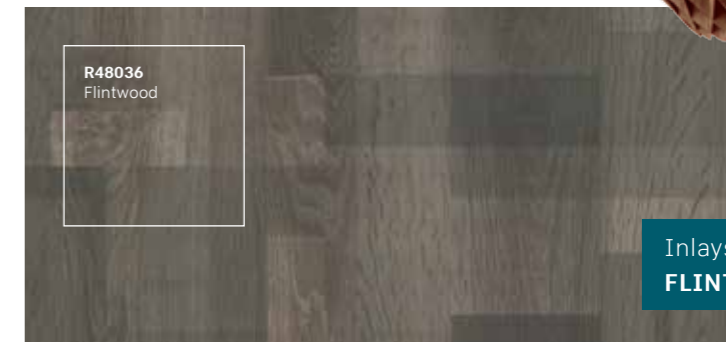
Inlays:
CASTLE OAK

R48037
Castle Oak

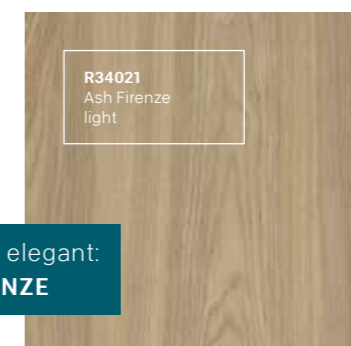
NEW WOODS WARM AND NATURAL



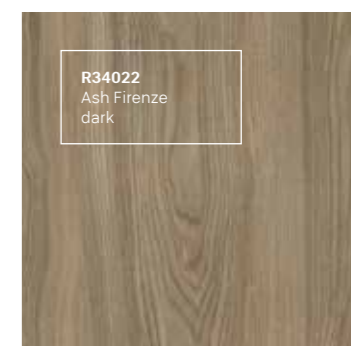
Exclusive and exotic:
PLANE TREE



Inlays:
FLINTWOOD



Floral and elegant:
ASH FIRENZE



MAIN THEME STRIPES

S62031
Sandstone Moreno

Vibrant and striking:
SANDSTONE MORENO



R34027
Sliced Ash
natural

R34019
Sliced Ash

R34031
Sliced Ash
across

R34028
Sliced Ash
natural across

Striped and universal:
SLICED ASH NATURAL

R34025
Zen Ash
natural

ZEN ASH:
purism with cosiness.

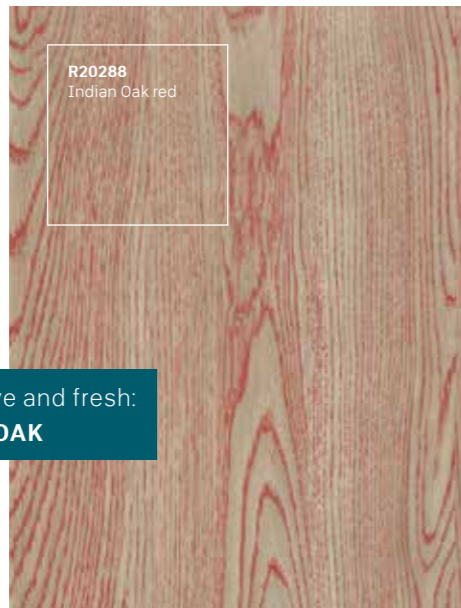


R34026
Zen Ash
light

R34030
Zen Ash
light across

R34029
Zen Ash
natural across

ALTERNATIVE: COLOURED OR LIMED PORES

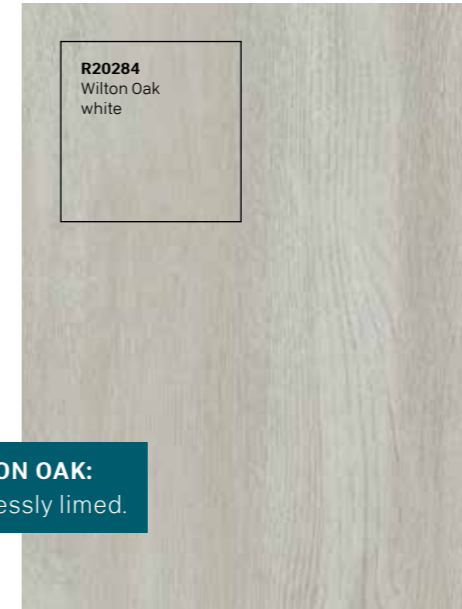


R20288
Indian Oak red

Expressive and fresh:
INDIAN OAK



R20287
Indian Oak petrol

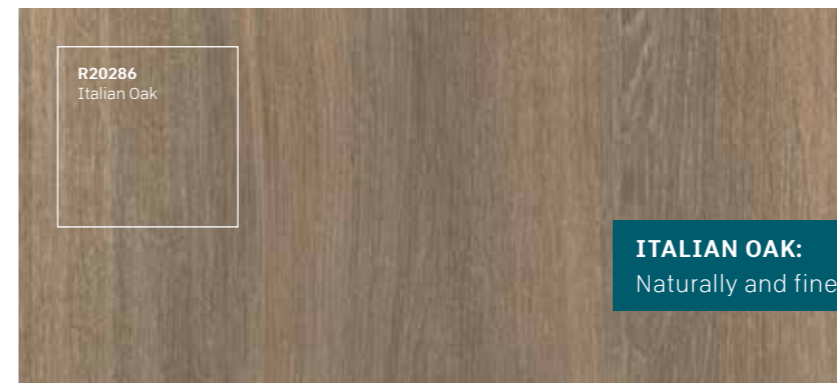


R20284
Wilton Oak
white



R20285
Wilton Oak
reed

WILTON OAK:
Timelessly limed.



R20286
Italian Oak

ITALIAN OAK:
Naturally and finely limed.



BLACK GREEN IS THE NEW BLACK



S68025
Kings marble green

KINGS MARBLE GREEN:
Precise and balanced.



U19011
Black Green

U11106
Powderwhite

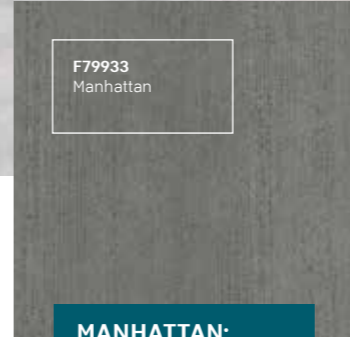
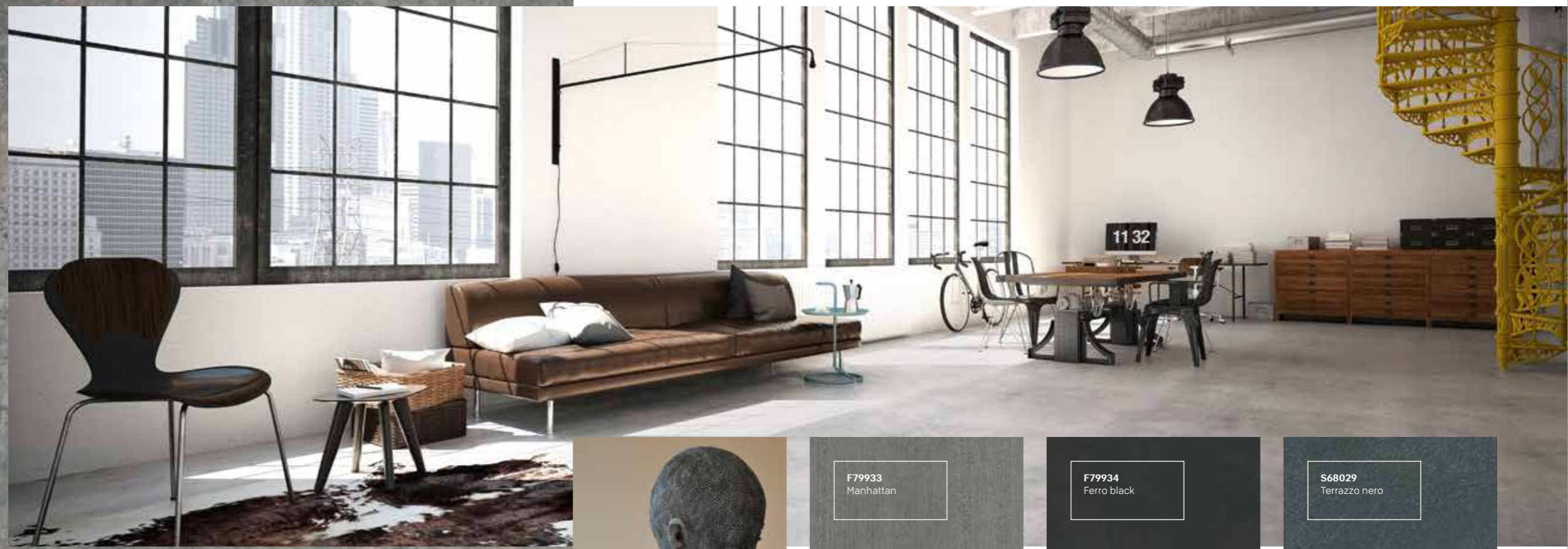
POWDERWHITE:
Delicate and fresh.

F76099
Loden green

LODEN GREEN:
Textile and warm.

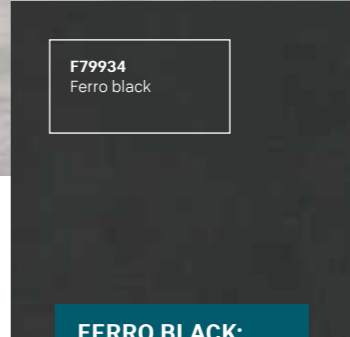
SCIROCCO:
Clear indications.

UNCOMPROMISING AND DECISIVE **INDUSTRIAL CHARM:** **STEEL, ASPHALT, CONCRETE**



F79933
Manhattan

MANHATTAN:
High quality casual.



F79934
Ferro black

FERRO BLACK:
Understatement.



S68029
Terrazzo nero

TERRAZZO NERO:
Velvety and fine.



D00203
Persio
taupe



D00198
Persio
white



D00199
Persio
creme



D00200
Persio
light grey



D00201
Persio
light green



D00202
Persio
light blue

Series
PERSIO

S60025
Scirocco

Refined:
ROMAN MOSAIK GREY

GRECO – **ROMAN**



S68028
Greek Stone

S68027
Roman Mosaik
grey

Durable:
GREEK STONE



LIGHTNESS AND TRANSPARENCY

F79932
Window

WINDOW:
Hazy.



The strength of glass:
COOPER

D00197
Cooper



F76100
Sierra gold

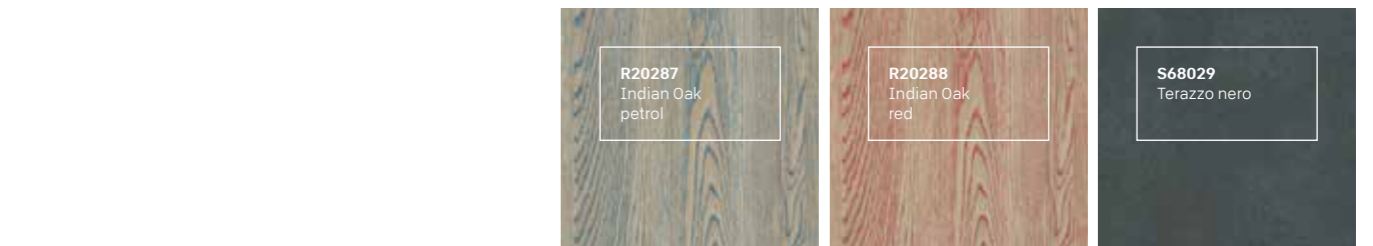
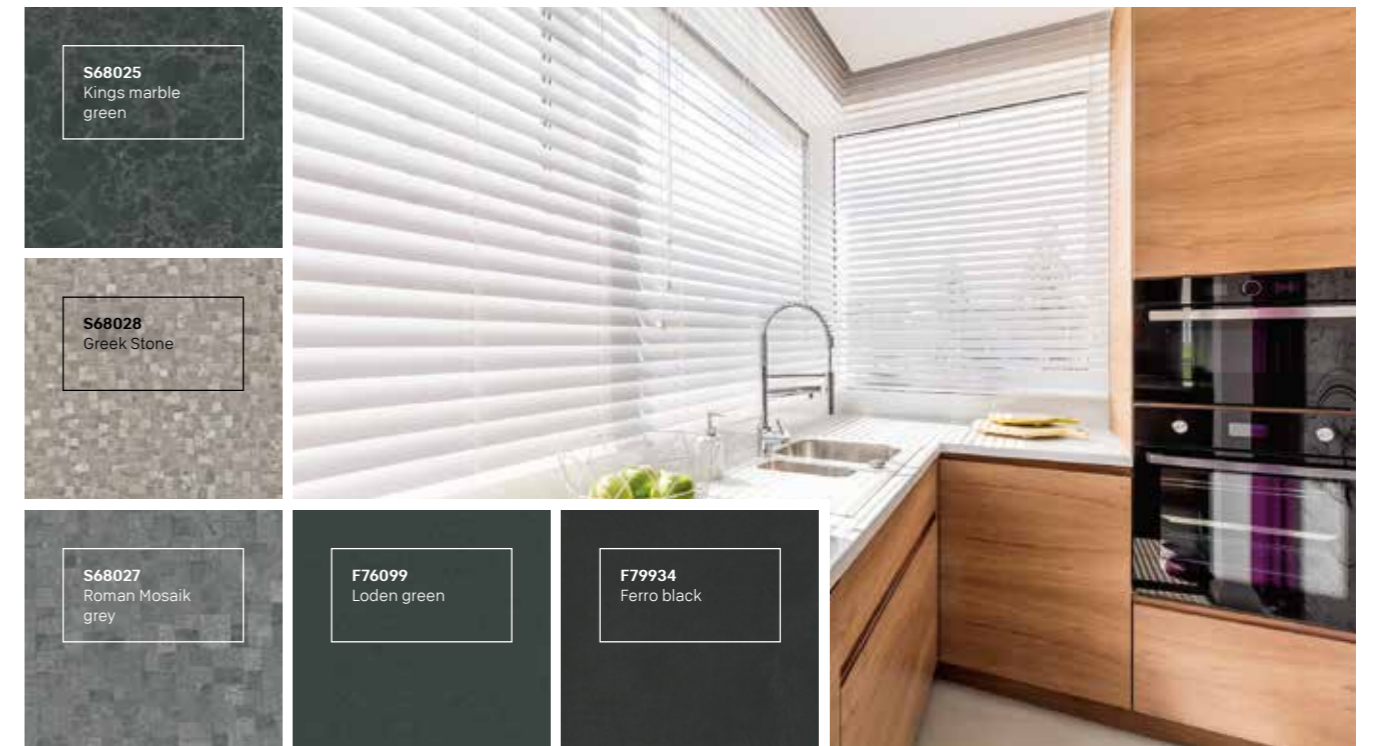
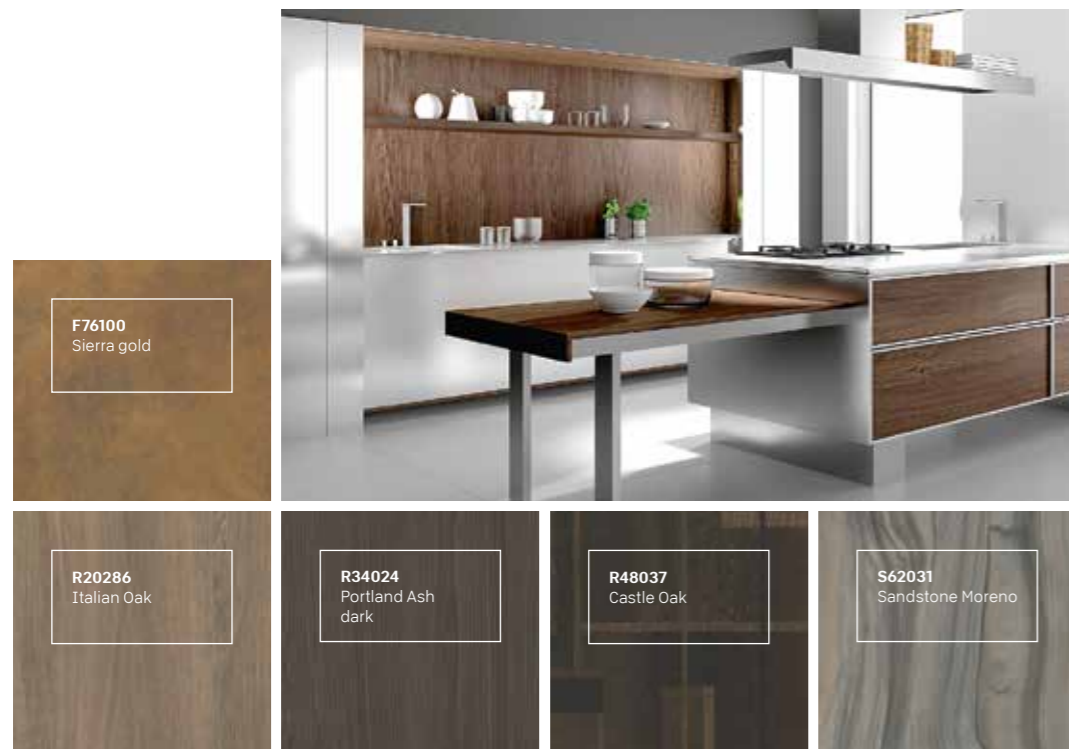
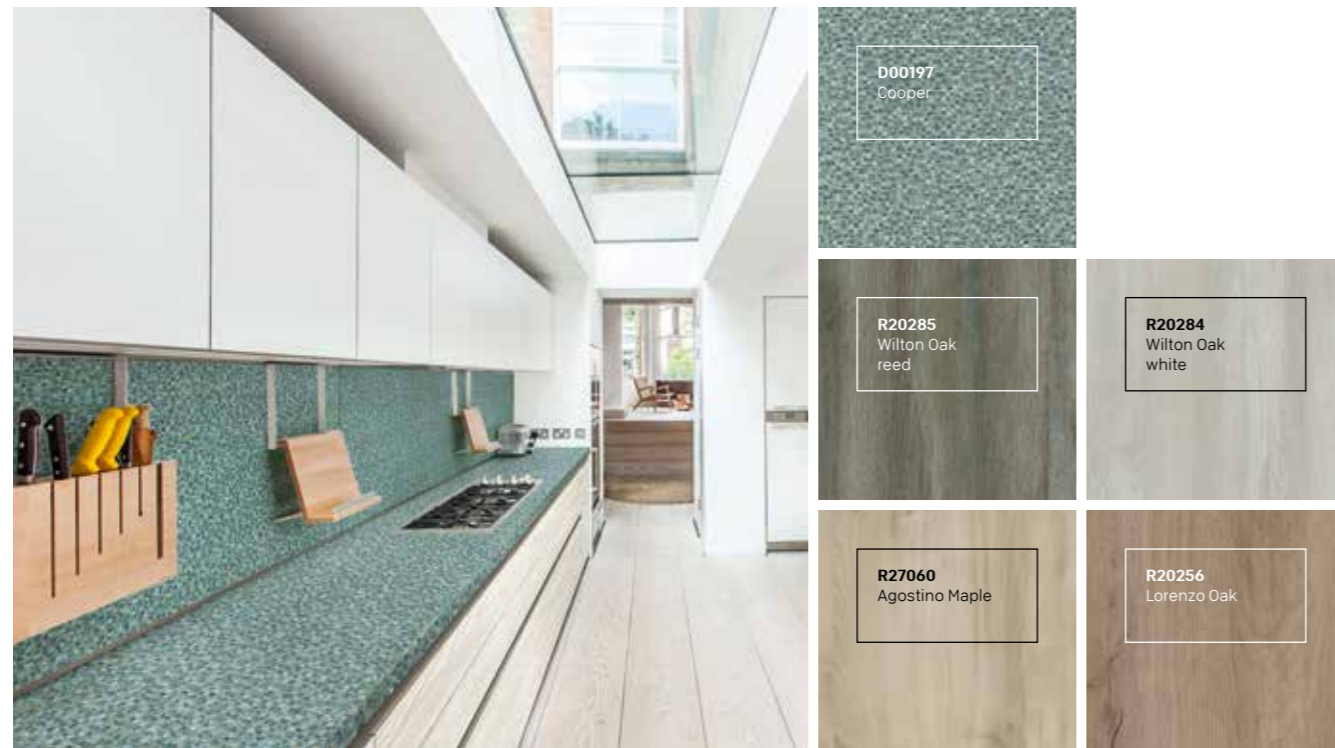
SIERRA GOLD:
Sandy and matt.



EXQUISITE AND SUMPTUOUS

PERFECT FOR WORKTOPS

Nothing in the kitchen is used as much as the worktop. It should be heat resistant and impact-proof, food safe and abrasion proof at the very least. Pfleiderer worktops provide numerous alternatives to concrete and stone – all decors are capable of withstanding even the hardest conditions of use. At last: design freedom with no compromises!

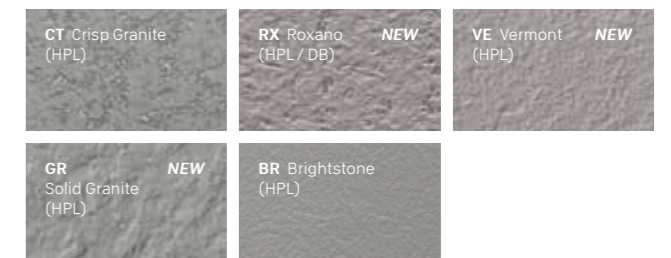
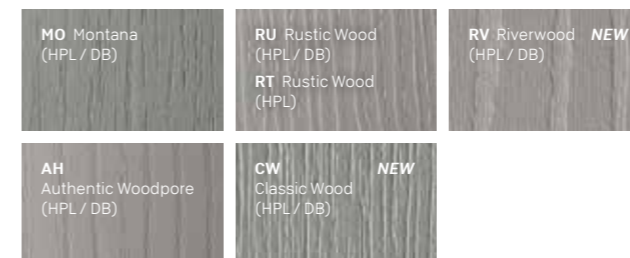
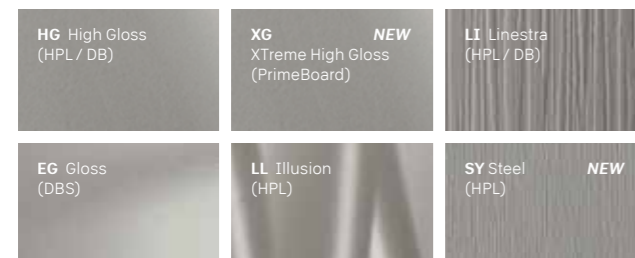
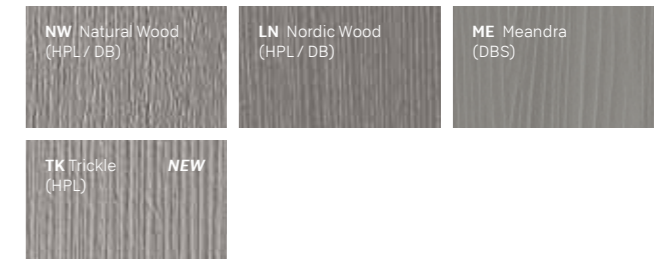
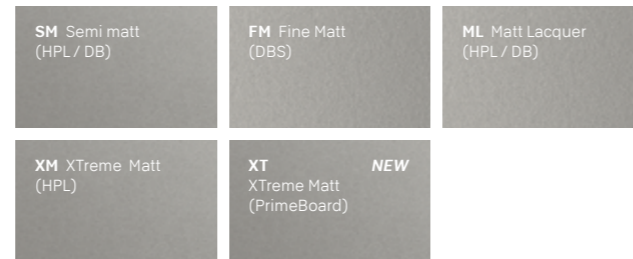


TEXTURE- INSPIRATIONS

The atmosphere and value of an interior and space stand and fall owing to the authenticity of the materials and, in this respect, textures are now immensely important. The tactile nature of the materials and visual impressions, including shiny and matt surfaces, sharp-edged details and soft transitions give wood, stone, metal and textiles a credibility and quality.

Similar to the implementation of the decors in various colour worlds, shown in the full Pfleiderer collection, the textures are now also divided into different groups to emphasise and enhance the materiality of the decors.

A total of ten textures were developed in 2017, five of which are composite textures for laminates, veneers and direct coating. Focal points similar to the decor trends are metal textures like brushed steel and rust, a matt sand texture a rough textile texture and various deep wood and stone surfaces.



1 TEXTURE TREND LIVING METAL



UNIVERSAL RUST TEXTURE CORROSIO CR

The rough, lively Corrosio texture appears like corroded metal. Based on a semi matt ground, the texture shows matt parts with broken sharp edges as well as softer, raised parts.

Directional but still versatile, it can be used for almost all material and stone decors as well as plain colours. Corrosio appears especially authentic on metal decors such as iron, rust, bronze and gold.

Composite structure: **HPL** and **DB**



BRUSHED STAINLESS STEEL TEXTURE STEEL SY

Steel is a delicate straight-line brushed steel texture. Its extremely fine, sharp-edged finish refracts the light unevenly and therefore appears particularly authentic and luxurious.

Steel lends an elegant metallic shimmer especially to plain decors and effectively enhances the materiality of metal decors.

Due to its sanding direction Steel is recommended for vertical application.

HPL texture



2 TEXTURE TREND

EXPRESSIVE WOODS

NATURAL WOOD TEXTURE CLASSIC WOOD CW

The modern matt oak texture Classic Wood appears balanced and natural. Sharp-edged pores, condensed in some areas, convey depth and expression. Alternating silky and matt parts with stripes around imaginary knots add liveliness and noble elegance. Classic Wood is perfectly suited for textured wood decors and plain colours that appear like lacquered wood.

Classic wood is perfect for textured wood decors and uniform surfaces which, with this texture, resemble painted wood.

Composite structure: **HPL** and **DB**



LINEAR WOOD TEXTURE TRICKLE TK

Trickle – this vertically aligned texture looks like a curtain made of threads of water. Irregular, deep and matted grooves give it a living light and shadow effect. Breaks in the lines and tiny knots lend an organic aspect to the texture and they derive their graphic strength from this.

Trickle can therefore be used anywhere as a brushed wooden texture and for textiles and organic materials and a mesh effect. Less graphic than Linestra and finer than Nordic Wood, it bridges the gap between a living, growing and constructed texture.

Trickle can be used both vertically and horizontally and is available as an **HPL texture**.

2 TEXTURE TREND EXPRESSIVE WOODS



ARTIFICIAL WOOD TEXTURE RIVERWOOD RV

Riverwood - the free woodgrain interpretation displays a generous interaction of very matt and satin gloss areas, providing an effect that is both sporty and high-quality. The woodgrain is determined by irregular and jagged, densely-packed and wider-spaced annual rings providing an artificial effect.

This abstract wooden texture is easy to combine allowing for combinations with almost any stripe-planked wood decor. Riverwood turns plain decors into coloured wood.

Composite structure: **HPL** and **DB**



3 TEXTURE TREND DEEP STONE, MATT AND ROUGH



EXTENSIVE SLATE TEXTURE VERMONT VE

The generous layout of this classic slate texture is characterized by soft gradations and faint cracks. The semi-matt surface adds a balanced and noble touch to the decor. Slightly rough lower parts and silky gloss knolls enliven the decor without dominating it.

Vermont is particularly suited for balanced stone, material and metal decors. The authentic slate texture is particularly effective on neutral and rather dark plain decors.

Vermont is suitable for horizontal as well as vertical applications and will also be available as HPL Compact board.

HPL texture



3 TEXTURE TREND

DEEP STONE, MATT AND ROUGH



ROUGH MODERN STONE TEXTURE ROXANO RX

Rough and very matt appears the new non-directional Roxano stone texture.

Evenly spread elevations liven up the fine-grained surface that is further enhanced by a meshed structure. Silky shining indentations in the graphic layout and organic forms convey depth and a modern appeal.

Roxano goes well with all stone decors and lends a striking material substance to plain decors.

Composite structure: **HPL** and **DB**



DEEP GRANITE TEXTURE SOLID GRANITE GR

With its great depth, the rugged yet uniform stone texture is very effective. In spite of its even and homogenous overall impression, Solid Granite is sharp-edged and precise in detail. Fine differences in height, subtle cracks and a semi-matt surface provide an authentic and high-class look.

Classic, fine-structured stones, artificial stones and concrete can be complemented by Solid Granite to produce authentic combinations. With this texture dark, neutral plain decors can be visually turned into granite.

Solid Granite is solely for HPL and can be used horizontally as well as vertically. The texture will also be available as HPL Compact board.

HPL texture



4 TEXTURE TREND TEXTILE



ORGANIC CROSS-CUT TEXTURE CROCKET CO

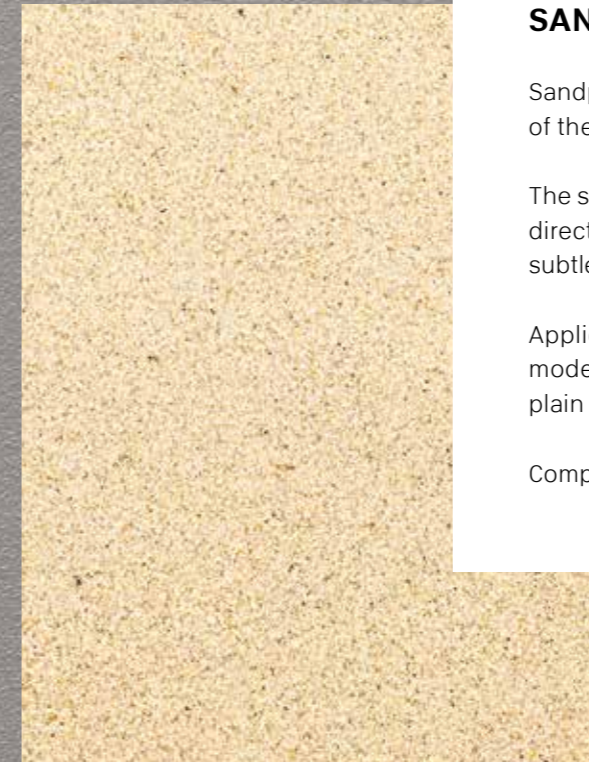
Reminiscent of coarsely woven tweed, the organic texture Crocket has a horizontal direction. In spite of its random layout, the surface is structured by a rectangular fiber design. Features include crater-like surfaces that appear stamped, their edges casting deep shadows.

In interaction with a decor, Crocket offers numerous interpretations, underscoring rough sawn wood decors and the fiber direction in textile decors, breaking up straight-lined graphic decors and lending plain colours an exciting material look and feel.

For the time being, Crocket will be used as **HPL texture** for vertical applications in furniture construction and interior design.



5 TEXTURE TREND MATT AND GRAINY



GRAINY PEARL TEXTURE SANDPEARL SA

Sandpearl is a modern, contemporary advancement of the successful Minipearl texture.

The sandy pearl texture is homogenous and non-directional with an accurate fine grain. This matt and subtle surface provides a modern and balanced effect.

Applicable for almost all decors Sandpearl adds a modern and noble touch especially to material and plain decors.

Composite structure: **HPL and DB**





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